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CVS Caremark has been named as one of the most reputable companies in the United States, according to the 2011 Most Reputable Companies list published today by Forbes magazine in partnership with the Reputation Institute.

Of the 150 companies included in the survey, CVS Caremark ranked 30th. Survey respondents rated companies on financial performance, products and services, innovation, workplace, governance, citizenship and leadership.

"This recognition is a testament to the hard work that CVS Caremark colleagues do every day on behalf of our clients, customers and plan members in providing them with innovative solutions in pharmacy and health care," said CVS Caremark President and CEO Larry J. Merlo. "We are committed to building on the work we have done to date to do even more to support the goals of our patients, our clients and the communities we serve."

Reputation Institute's Global RepTrak(TM) Pulse is the largest study of corporate reputations in the world, identifying what drives reputation and covering more than 2,500 companies from 41 countries annually. Reputation Institute provides specific reputation insight from more than 15 different stakeholder groups and 24 industries.

About CVS Caremark

CVS Caremark (NYSE: CVS) is the largest pharmacy care provider in the United States with integrated offerings across the entire spectrum of pharmacy care. We are uniquely positioned to engage plan members in behaviors that improve their health and to lower overall health care costs for health plans, plan sponsors and their members. CVS Caremark is a market leader in mail order pharmacy, retail pharmacy, specialty pharmacy, and retail clinics, and is a leading provider of Medicare Part D Prescription Drug Plans. As one of the country's largest pharmacy benefits managers (PBMs), we provide access to a network of approximately 65,000 pharmacies, including more than 7,100 CVS/pharmacy(R) stores that provide unparalleled service and capabilities. Our clinical offerings include our signature Pharmacy Advisor(TM) program as well as innovative generic step therapy and genetic benefit management programs that promote more cost effective and healthier behaviors and improve health care outcomes. General information about CVS Caremark is available through the Company's Web site at <http://info.cvscaremark.com/>.

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