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## CVS Caremark Appoints Per Lofberg President of PBM Business

WOONSOCKET, R.I., Dec. 21 /PRNewswire-FirstCall/ -- CVS Caremark (NYSE: CVS) today announced the appointment of Per G.H. Lofberg as president of its pharmacy benefit management business (PBM), effective January 4, 2010.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20090226/NE75914LOGO> )

Lofberg has more than 30 years experience in health care and the PBM industry including the role of Chairman for Merck-Medco Managed Care LLC, which later became Medco Health Solutions. He currently serves as President and CEO of Generation Health Inc., a strategic partner with CVS Caremark focused on expanding pharmacogenomic clinical and testing services for customers.

"Per is widely respected in the PBM and health care industry. He brings a wealth of experience in working with key clients to understand the needs of the marketplace and produce meaningful results. His expertise, along with his demonstrated ability to execute growth strategies, makes him the perfect person to guide our PBM in the evolving health care environment," noted Tom Ryan, Chairman, President and CEO of CVS Caremark.

Prior to launching Generation Health, Lofberg was Co-Founder and CEO of Merck Capital Ventures, a venture capital company primarily funded by Merck to invest in emerging health care technologies. Lofberg also spent 15 years with Boston Consulting Group (BCG) in Boston, New York and Munich, West Germany. He was a Senior Advisor to BCG's New York Office and

subsidiary, MinuteClinic; and its online pharmacy, CVS.com. General information about CVS Caremark is available through the Investor Relations section of the Company's Web site, at [www.cvsremark.com/investors](http://www.cvsremark.com/investors), as well as through the press room section of the Company's Web site, at [www.cvsremark.com/newsroom](http://www.cvsremark.com/newsroom).

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